



**بيباكس كوفي** BEBAX COFFEE

## COMPANY PROFILE

2023



BeBax™ Coffee is not just a coffee brand; it's an experience, a journey through the world of coffee craftsmanship.

Established with a deep passion for exceptional coffee, we've set out to redefine what coffee means to coffee enthusiasts and connoisseurs alike. From sourcing the finest coffee beans to crafting exquisite blends, BeBax™ Coffee is committed to delivering a transcendent coffee experience that leaves a lasting impression.





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# BeBax Concept

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At BeBax™ Coffee, we don't just serve coffee; we create moments, memories, and experiences that transcend the ordinary.

Our coffee concept is rooted in a deep appreciation for the artistry of coffee-making and a commitment to delivering a sensory journey like no other.



# Our Vision

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To be the preferred choice for discerning coffee lovers worldwide by offering an array of gourmet coffee blends that ignite the senses, elevate experiences, and inspire moments of connection.





# Our Mission

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1. To source and roast the highest-quality coffee beans from diverse regions, ensuring a rich and diverse coffee palette.
2. To continuously innovate and develop unique coffee blends that cater to a wide range of taste preferences.
3. To provide exceptional customer service, share coffee knowledge, and cultivate a global community of coffee enthusiasts.
4. To operate sustainably and responsibly, considering the environmental and social impact of our business practices.

# Our Values

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## Quality

We are committed to excellence in every cup, from bean selection to the final brew.

## Passion

Our love for coffee fuels our dedication to crafting the perfect blend.

## Innovation

We constantly seek new and creative ways to elevate the coffee experience.

## Community

We foster a global community of coffee enthusiasts who share our passion.

## Sustainability

We prioritize ethical and sustainable practices in every aspect of our business.



# Our Products

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**Coffee Beans:** Our carefully sourced and expertly roasted coffee beans come from the finest coffee-producing regions around the world.

**Blends:** We offer a diverse range of blends, each with its unique flavor profile, ensuring there's a perfect BeBax™ Coffee for everyone.

**Accessories:** Explore our collection of coffee accessories, from brewing equipment to stylish coffee mugs, designed to enhance your coffee journey.

**Bon BeBax™:** We offer partnership with government facilities, corporate offices, food and beverages establishments. We supply coffee beans, provide brewing equipment, and training.

**BeBax™ on the Go:** Offered to entrepreneurs who already have a running business like hotels, resorts, supermarket and the like where a BeBax™ outlet can be established.

**BeBax™ Franchising:** We offer license to operate a BeBax™ Branch to any qualified individual or entity who has the necessary resources.





# Product Gallery

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V60



CHEMIX



ARABIC COFFEE



AMERICANO



CAPPUCINO



CARAMEL MACHIATO



SPANISH LATTE



TURKISH



ESPRESSO



BAX LATTE



CARAMEL PRAFFE



DARK MOCHA PRAFFE



FERRERO FRAPPE



ICE LATTE



ICE COFFEE LEMONADE



ICE SHAKEN MACCHIATO



ICE SHAKEN DARK MOCHA



ICE SHAKEN SPANISH LATTE



ICE SHAKEN WHITE MOCHA



LION KING



OREO FRAPPE



VANILLA FRAPPE



WHITE MOCHA FRAPPE



PASSION MILK SHAKE



RASPBERRY MILKSHAKE



STRAWBERRY MILKSHAKE



STRAWBERRY ISLAND



BLUE LAGOON



STRAWBERRY



RASPBERRY LIME MINT



LIME MINT BREEZE



ICE COFFEE LEMONADE



PEACH ICE TEA



DARK MOCHA FRAPPE



BLUE LAGOON SPLASH

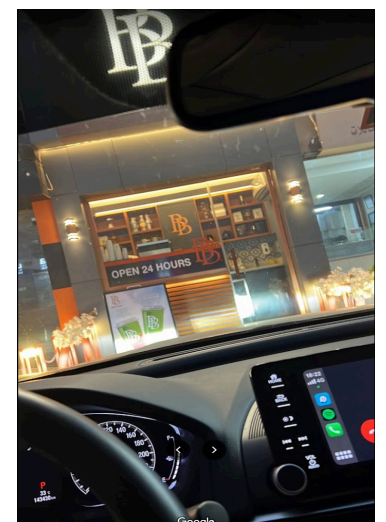
# Branches in UAE



Nadd Al Hamar, Ras Al Khor  
Dubai



Sheikh Mohammed Bin Salem Road,  
Ras Al Khaimah



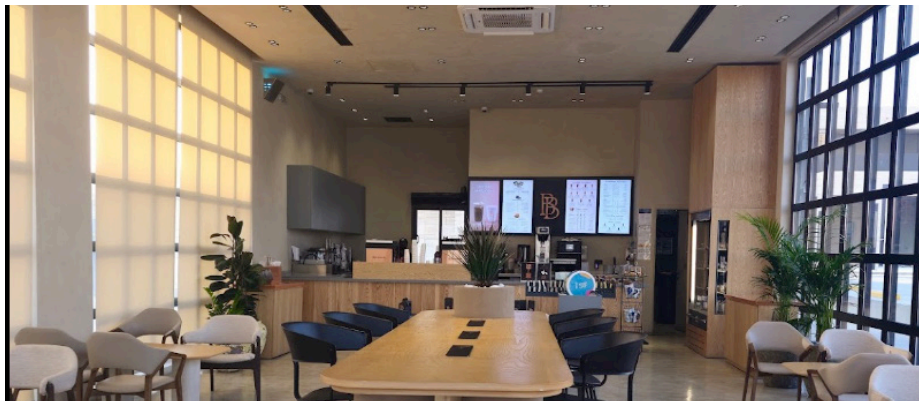


# Branches in KSA

Ar Rawabi, Riyadh 14216, Saudi Arabia



An Narjjs, Riyadh 13323, Saudi Arabia



# Branches in KSA



Abi Bakr As Siddiq Rd, Al Aarid, Riyadh  
13345, Saudi Arabia



# Social Responsibility

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At BeBax™ Coffee, we understand our responsibility to the planet and the communities that cultivate our coffee beans. We are committed to ethical sourcing, fair trade practices, and minimizing our environmental footprint. We actively support initiatives that promote sustainability and social well-being within the coffee industry.





## **BEBAX COFFEE** **بيباكس كوفي**



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### **JOIN US IN OUR COFFEE JOURNEY**



Connect with BeBax™ Coffee on social media platforms, where we share our love for coffee, brewing tips, and exciting updates. Follow us on Facebook, Instagram, and TikTok [[@BeBaxCoffee](#)] to be part of our global coffee community.

Experience the difference with BeBax™ Coffee - where every cup is a journey and every sip tells a story.